
INTERVIEW



Workshop

with Amber Womack

A Polished Version of Your Authentic Self



MEET

Amber Womack



Miss America's MISSION

“The Miss America Organization’s mission is to **‘Empower women to lead with purpose’**—advancing education, service, scholarship, and success—while building a lifelong foundation of sisterhood and civic responsibility. We foster academic excellence, uphold personal integrity, and encourage every woman to create meaningful, lasting impact within her community.”



INTERVIEW OUTFIT IDEAS

01 TJ Maxx

02 Fashion Nova

03 Amazon

04 Ross

05 Lulus

06 Halara

07 Shein

08 BORROW!!



KNOW THE ORGANIZATION YOU REPRESENT

Research the Miss America pageant...

- It's mission
- The organization
- Roots behind it

YOU CAN'T COMPETE IN AND REPRESENT AN ORGANIZATION THAT YOU KNOW NOTHING ABOUT OR WHAT THEY STAND FOR.



BUILDING A CSI WITH PURPOSE

*Your CSI is your ultimate key to success!

How to see your CSI excel in Interview →



THE 3 P'S

Promise
Plan
Proof

PROMISE

What is the promise behind your initiative?

- Is your goal to reach one girl at a time?
- Is your goal to help as many homeless individuals as possible?
- Do you hope to start a new foundation or organization?
- Are you trying to raise funds for a specific cause or issue?
- What impact are you ultimately hoping to make?
- What are you truly trying to accomplish through your CSI?



PLAN

Judge's don't want all talk and no action. You have to put some muscle work into your CSI!

What plans do you intend to implement for your CSI?

90 DAY ACTION PLAN

Create a simple plan for what you want to accomplish in your first 90 days as a titleholder. Think about service, appearances, goals, partnerships, and ways to grow your CSI.

SOCIAL MEDIA PRESENCE

Learn how to use social media in a positive and professional way to share your CSI, appearances, personality, and involvement while representing the organization well.

ORGANIZATIONS

Find local, state and/or national foundations or organizations relating to your CSI that you can partner and collaborate with to further propel your work.

EVENTS

Events and/or donation drives you can host.

PROOF

What proof do you have that your CSI is making an impact?



- Outline your accomplishments
- Discuss partnerships & collaboration efforts
- Fundraising steps taken
- Lasting legacy project

TIPS FOR A SUCCESSFUL INTERVIEW:

- 1st Impression & Confidence is KEY!
- Control the Interview
- Talking Points
- Be a Storyteller
- Make things relatable
- Prepared Answers
- Expect the random
- Be Informed

PREPARATION IDEAS FOR INTERVIEW:

- Take 10 min per day to read the headlines, i.e. Salt Lake Tribune, Yahoo News, the Guardian, etc
- Have friends/family bounce random questions off of you when riding in the car, sitting around the dinner table, hanging at home with your roommate etc.
- Ask ChatGPT to create an interview convo for you
- Watch previous Miss America contestant interviews on youtube
- Conduct a mock interview & video yourself to watch back
- KNOW YOUR AUTHENTIC SELF!

**10 MIN
WORKSHOP**

INTERVIEW RESOURCES:

AMBER WOMACK

(702) 743-2659

MAILE WILSON

(435) 590-5882

ROCHELLE LUNT

(435) 559-9774

ORIENTATION PACKETS



TEEN Orientation Packet



MISS Orientation Packet

CSI & PERSONAL BRANDING WORKSHOP



Presentation



CSI Quiz

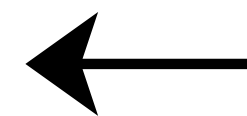
INTERVIEW WORKSHOP



Presentation



Success Tips



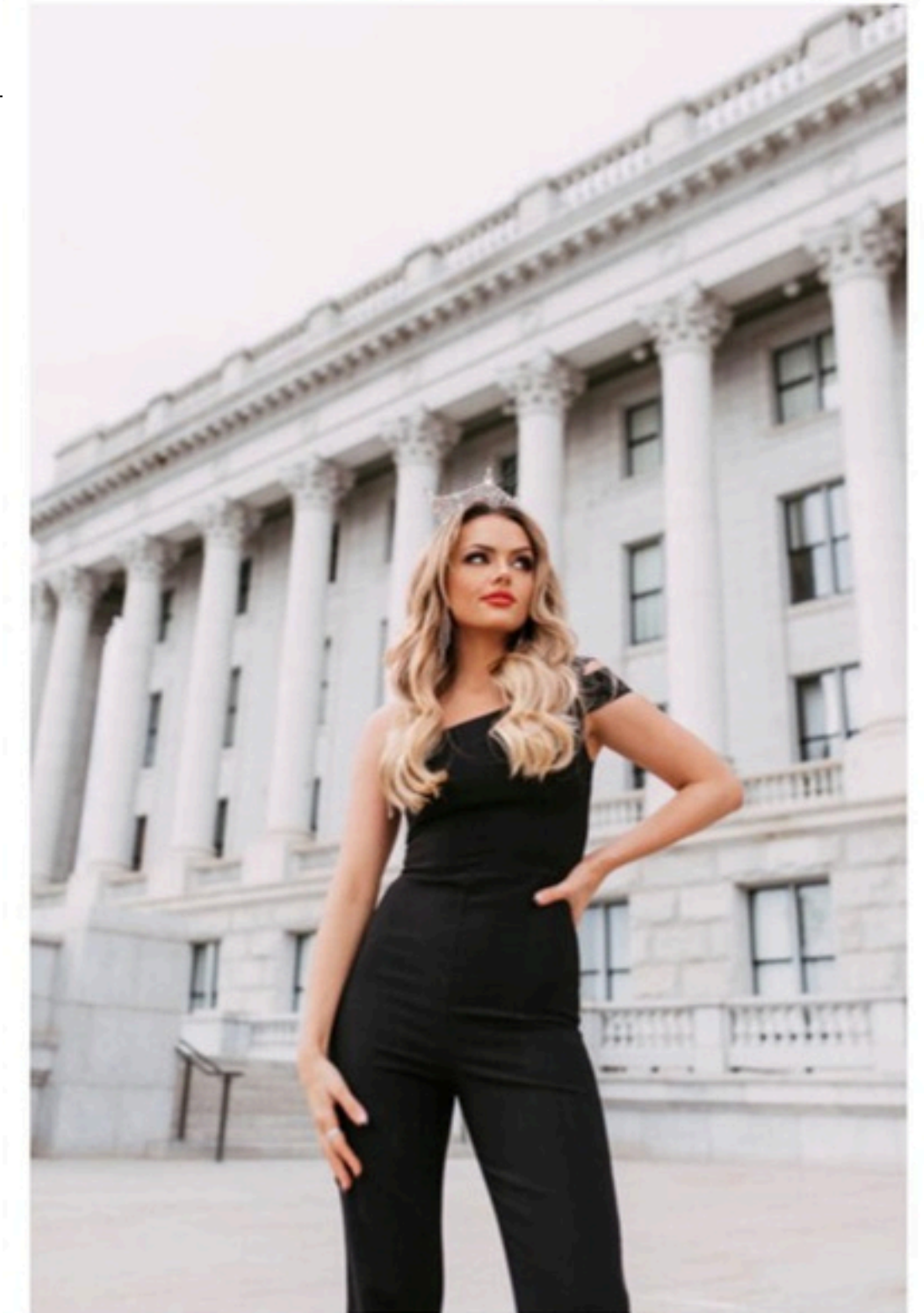
Miss Utah

Scholarship Organization, Inc.



Seven Tips to Ace Your Competition Interview

POSTED ON FEBRUARY 1, 2022 BY SASHA SLOAN



YOU GOT

THIS!

REMINDERS:

DUE DATE #1 @ 11:59pm
TONIGHT!!

✓ Contestant Declaration

✓ Character Reference
Form