

Miss Iron County



Miss 2026-2027
Iron County's
Teen

Orientation Packet

MISS



Miss Iron County

Miss
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Teen

Local Volunteers

BOARD MEMBERS

Executive Directors:

Amanda Giles
Ashtyn Zobell

Directors Assistant:

RaeLee Johnson

Judges & Interview Chair:

Amber Womack

Production & Business Manager:

Brittany Fisher

Administrative Coordinator:

Tawna Marriott

Sponsor Relations:

Jennifer Davis

Fundraising Chair:

Amanda Messer

Treasurer:

Laura Mensel

CONTESTANT MENTOR

Maile Wilson-Edwards

Cell phone 435-590-5882

Email: mailewilsonedwards@gmail.com

CONTACT INFORMATION

Website: missironcountyut.com
Email: missironcountyut@gmail.com
Instagram: @missironcountyorg
Facebook: Miss Iron County Org

***Contact Ashtyn & Amanda for all questions through the Miss Iron County email unless stated otherwise.**

Ashtyn Phone #: 435-559-8425
Amanda Phone #: 435-590-5929



Miss Iron County

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Official Sponsors

SUU

Southwest Technical College

Evans Hairstyling College

DMK Entertainment

Retro Fitness

Courtyard Marriott & Hampton Inn & Suites

Safari Hospitality

Becca Evans Photography

Studio On Main Street Cedar City

Buddy Apparel

Susie's Closet

Rochelle Ashley Photography

Moonlight Collective

Breck & Co

Content Club

Ignite Dance Company

The Pointe Dance Studio

HLH Total Wellness

Groundstone Vault

Ala Chelle Catering

ERA Realty Center

Wilson Orthodontics

Belle's On Main

DMK Entertainment

BRONZE Tans

Noisy Bird Marketing



Miss Iron County

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Miss Titleholder Package

- Official Miss Iron County Crown, Sash, Crown Box & Crown Clips
- Official Miss America Crown Ring
- One-Year Full Tuition Scholarship at Southern Utah University
- Alternative in-kind scholarship eligibility through Evans Hairstyling College or Southwest Technical College
- Miss Utah Media Package
- Miss Utah Send-Off Party
- Miss Utah Autograph Cards
- Complimentary Photography Services Throughout the Year
- CSI & Titleholder Branding Photoshoot & Apparel
- Discounted Miss Utah Headshot
- Complimentary Dress Rentals Throughout the Year
- Complimentary Miss Utah Ramp or Evening Gown
- Complimentary Spray Tan for Miss Utah
- Discounted Spray Tans Throughout the Year
- Complimentary Hair Services for Miss Utah + Discounted Year Round
- Complimentary Nails for Miss Utah
- Professional Teeth Whitening Kit
- One-Year Retro Fitness Gym Membership
- Clique Eyelashes
- Miss Iron County Mock Neck

Contestant Package

Sponsored by Moonlight Collective

- 20% Off Coupon for One Service
- Small Welcome Goody Bag of R+CO Products

Sponsored by BRONZE Tans

- \$5 Off Spray Tans

Sponsored by Susies Closet

- 20% Off Dress Rentals

Rochelle Ashley Photography

- \$50 Full Color Analysis



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Competition Stages

CATEGORY BREAKDOWN

Private Interview 30%

Talent 20%

Health & Fitness 20%

Evening Gown 20%

Onstage Conversation 10%



PRIVATE INTERVIEW (30%)

Wardrobe: Contestant to be in stylish, age-appropriate interview attire.

Timing: 30-second introduction, Q&A, optional 30-second wrap-up or closing statement

Teen Interview - 8 minutes | Miss Interview - 10 minutes

Fact Sheet & Community Service Initiative Statement:

The Judges will be given a hard copy of the Contestant's Fact Sheet and Community Service Initiative Statement for discussion in the Private Interview phase.

Procedures:

- The contestant will be standing
- Each contestant will be introduced by the Judges Chair, take her position, and present a 30-second introduction/service initiative overview. Once this intro is completed, the Judges will begin the interview.
- At the nine-minute (or seven) thirty second (9:30) mark, the timekeeper will indicate that thirty (30) seconds remain.
- The Judges Chair will inform the contestant of the remaining time, and the contestant may choose to use the time to finish her response to the last question or proceed in a closing statement.
- At the ten/eight-minute (10/8:00) mark, the timekeeper stands, and the Head Judge will indicate that the interview time is up, concluding that contestant's Private Interview phase.

Purpose:

The Private Interview allows insight into the contestant's:

- Ability to fulfill the qualifications, responsibilities, duties, and term of the titleholder.
- Personal qualities and attributes relevant to the titleholder position.
- Commitment to her Community Service Initiative.
- Ability to express her own beliefs in an authentic and relatable manner.
- Sense of accomplishments/goals above and beyond the fact sheet.
- Spontaneity, intelligence, sense of humor, charm, and charisma.
- Authenticity and ability to answer questions in a conversational unrehearsed manner.
- Ability to serve as a role model and if she is reflective of her generation.

Time: Teens (morning) Miss (afternoon) *Exact times will be sent closer to the pageant date.

*Please arrive at least 15 minutes early. This will help you to calm your nerves and settle yourself!

Place: Downtown Hampton Inn & Suites - 60 S Main St, Cedar City, UT 84720

OPENING # OUTFIT & ON STAGE QUESTION 10%

Each Contestant is responsible for providing her own opening number wardrobe. Please submit a screenshot of the outfit for approval before purchasing it.

Please adhere to the following guidelines when selecting your dress:

- Black Classy OR Embellished:
 - Hits above the knee
 - Texture is encouraged (sequins, fringe, beads, stones, etc.)
 - No long trains or capes allowed
 - Nude, black, silver or gold heels that you can perform choreography and walk quickly in.
- Shoes with a platform greater than 1" are not allowed onstage at Miss Iron County.
- You can accessorize with gold and/or clear rhinestone jewelry.
- Proper undergarments are mandatory. You are responsible for ensuring you have sufficient coverage and support to prevent unintended exposure of undergarments or skin during walking, choreography, or movement.
- Choose an outfit that you feel confident in and that shows your personality!

This dress will be worn for the **opening number only, AND the Onstage Conversation** portion of the competition.



The On Stage question will have to do with the candidates CSI (Community Service Initiative. Contestant will have **20 seconds** to answer the question.



HEALTH & FITNESS 20%

All Miss Iron County contestants are required to wear attire from Rebel Athletic's Miss America Collection for the Health & Fitness Competition.

www.rebelathletic.com

Rebel Code for **10% off: UTAH** | Rebel Code for **7%** to go to the **MUO: MADOUTGB**

Contestants may not add their own rhinestones or alter their Health & Fitness attire.

Contestants will provide their **solid white tennis shoes** to be worn for the Health & Fitness competition.



Wardrobe:

Contestant's choice of **Rebel Athletic x Miss America** athletic wear, solid white tennis shoes.

Procedure:

- Following a non-judged group routine, the organization will present each contestant in a pre-blocked, high energy stage pattern that will not exceed 20-30 seconds per contestant.
- MC will share the Contestants experience with self-care and health goals, related initiatives, or a health/fitness statement will be played while she executes the walking pattern.
- Props or demonstration of physical ability (e.g., push-ups, flexing muscles, etc.) are not allowed.

Purpose:

- This phase of competition is where the contestant showcases her commitment to health and fitness initiatives through an onstage presentation and voiceover health and fitness statement. A contestant's discipline and commitment to being physically healthy is a key to success in all other areas of life, and the rigors of representing the Miss America program as a local titleholder.

The Health and Fitness phase allows insight into the contestant's:

- Overall impression of health and fitness commitment.
- Onstage presentation and energy, comfort in front of an audience, and confidence.
- Spontaneity and lack of "robotic" stage presentation.
- Ability to serve as a national health and fitness ambassador.

Judges are to evaluate the following:

- Overall first impression of a dynamic presence
- Radiates health
- High energy
- Engaging vitality
- Sense of confidence

TALENT 20%

Wardrobe: Contestant's choice - Tasteful talent costume

Procedure: Each contestant will present a talent performance that will not exceed 90 seconds. Only ONE of the same piece of music can be used in the talent portion.

Approved Talent List:

- Vocal
- Instruments
- Baton twirling
- Dance (all kinds)
- Gymnastics (all kinds)
- Magic demonstrations
- Dramatic reading
- Slam poetry
- HERStory™ (storytelling)
- Flags/Color guard
- Aerial silks
- Rodeo/roping
- Hula hoops
- Unicycling
- Theatrical science experiments
- Painting
- Stand up comedy
- Monologues/spoken word
- Martial arts demonstration
- Roller skating
- Juggling
- Ventriloquism
- Cheerleading
- Sign language
- Ballroom dance*
- Cheer skills/stunting*
- *Partner approval by request.

HERStory™ Guidelines:

A contestant performing a HERStory™ for her talent has 90 seconds to captivate the audience/Judges with a personal narrative. She may use the LED screen, voiceovers, music backtracks, props, or any other creative means to enhance her storytelling experience; singers will use a microphone, pianists a piano, musicians an instrument, etc. Any audio/visual medium provided by the contestant must be of professional quality and self-sufficient (one start/stop). The backstage crew will not be responsible for advancing slides or executing the media other than to hit start at the beginning of the performance.

Judges will evaluate each talent performance (including HERStory™) based on the following criteria:

- How engaging and compelling is the contestant's story or talent?
- How effectively does the contestant connect with the audience on an emotional or entertaining level?
- Does the contestant convey her story or demonstrate her talent with skill and confidence?
- How powerfully does the contestant execute her performance? Can she engage the audience and maintain their attention through the entire performance?

Purpose:

- The Talent competition allows insights into the contestant's:
- Preparatory, performance, or storytelling skills.
- Interpretive ability and entertainment value relative to the category of performance art.
- Stage presence, onstage personality, and personal connection to her story.
- Ability to capture the attention of an audience while performing onstage.
- Allows a look at the totality of the performance elements of onstage presentation.

EVENING GOWN 20% - Gown of your choice! You should be able to walk in your gown and heels easily (practice). Your gown should make you feel elegant. Appropriate hair and jewelry!

Wardrobe: Contestant's choice of evening wear - appropriate for a red carpet.

Procedure:

- This will be the final phase of onstage competition.
- The organization will present each contestant in a pre-blocked stage pattern that will not exceed 30-45 seconds per contestant.

Purpose:

The contestant will publicly present her sense of style by wearing an evening gown in a fashion suitable for an appearance as Miss Iron County. A titleholder's role includes attending events, fundraisers, awards shows, and other events.

The Evening Gown phase allows insight into the contestant's:

- Stage presence and ability to capture attention onstage.
- Comfort, confidence, and composure.
- Overall impression of ability to represent the Miss America Organization at a high profile event.

Scoring is based on how the contestant carries herself/performs in this phase of competition, not on the actual gown she is wearing or the perceived cost of that gown.

AWARDS:

Miss Iron County

One-Year Full Tuition Scholarship at Southern Utah University

OR Alternative in-kind \$3,000 scholarship to Evans Hairstyling College

OR \$1,500 scholarship to Southwest Technical College

1st Attendant - \$750 to college of choice

2nd Attendant - \$500 to college of choice

Miss Iron County's Teen

\$2,500 scholarship to Evans Hairstyling College

OR \$1,500 scholarship to Southwest Technical College

1st Attendant - \$150

2nd Attendant - \$100

Additional non-competition awards will also be announced at Miss Iron County, including but not limited to the following:

- Interview Award - Crystal Trophy
- CSI Award - \$500 scholarship to desired school in Iron County
- Health & Fitness Award - One-Year Retro Fitness Gym Membership
- Talent Award - Crystal Trophy
- Evening Gown Award - Crystal Trophy
- Most Tickets Sold - \$100 Cash Reimbursement
- Miss Congeniality - Gift Basket
- Evans Hairstyling College - \$2,500 In-Kind Scholarship
- Sponsorship Award - The contestant that brings in the largest amount of ads will receive ½ of their funds in a cash award



Miss Iron County

Workshops & Rehearsals

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Orientation Meeting	7:30 pm	Information, Paperwork, Dates, Judging, Ads, etc.	Downtown Hampton Inn & Suites 60 S Main St, Cedar City, UT 84720
May 4th CSI & Personal Branding Workshop	7:30 pm	Developing your CSI, Headshot Prep & Color Analysis	Downtown Hampton Inn & Suites
May 11th Interview Workshop	7:30 pm	Interview Prep with Amber Womack (Judges & Interview Chair)	Downtown Hampton Inn & Suites
*June 4th Fitness Workshop	7:30 pm	Contestant Lottery, Walking Pattern, AHA Fundraising	Downtown Hampton Inn & Suites
*June 9th Contestant Headshots	3:00 pm	Headshots by Rochelle Ashley Photography * COLOR OF YOUR CHOICE	Studio On Main 491 S Main St Suite 201
*June 25th Evening Gown Workshop	7:30 pm	Practice Walking Patterns, Pageant Stage Makeup Demo Opening # Outfit Submission	The Pointe Dance Studio 599 N 800 W Cedar City, UT 84721
4th of July Parade	9:30 am	Parade Cedar City Main Street (ALL Contestants) Line up on 100 West & Center	Center & Main Streets
Back To School Clothing Drive	TBD		
*August 10th	7:30-9:30 pm	*Production Number Rehearsal	The Pointe Dance Studio
*August 11th	12:15 pm	Rotary Service Project & Lunch	
*August 11th	7:30-9:30 pm	*Production Number Rehearsal	The Pointe Dance Studio
*August 12th	7:30-9:30 pm	*Production Number Rehearsal	The Pointe Dance Studio
*August 14th	4:45 pm	Full Dress Rehearsal	Canyon View High School 166 W 1925 N, Cedar City, UT 84721
*August 15th		PAGEANT DAY	
*August 15th	TBA	*Interview with Judges	Downtown Hampton Inn & Suites
*August 15th	4:30	*Arrive for Miss Iron County & Teen Competition NOTE: Parents, hair or make-up artists, friends, etc. are NOT allowed back stage	Canyon View High School



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Paperwork Checklist

ADMIN PAPERWORK Due on May 11th@11:59pm

- Contestant Declaration Form
- Character Reference Form

ADMIN PAPERWORK Due on May 18th @ 11:59pm

- \$50 Registration Fee (Venmo @Ashtyn-Zobell, cash or check)
- Medical Information/Dietary Restriction Disclosure
- Scholarship Terms Acknowledgement & Agreement
- Titleholder Expectations Acknowledgement
- Social Media Disclosure & Consent

PRODUCTION PAPERWORK Due on JUNE 4th @ 11:59pm

- Talent Request Form
- Onstage Conversation Intro
- Health & Fitness Intro
- Evening Gown Intro

JUDGING PAPERWORK Due on JUNE 4th @ 11:59pm

- Club America Membership Receipt
- Delegate Agreement
- Spot Fund Sign-Up
- Community Service Initiative Essay
- Interview Fact Sheet

MISC PAPERWORK Due on JUNE 25th @ 11:59pm

- Opening # Outfit
- Scholarship Claim Statement
- Evans Hairstyling Scholarship Essay Submission

MISC PAPERWORK Due on July 16th @ 11:59pm

- Talent Music (MP3)
- Logos & AD Money



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How to Compete

How to Register for Miss Iron County

Follow these steps to officially become a contestant:

Step 1: Check Eligibility

Step 2: Submit Contestant Declaration Form

Step 3: Pay the \$50 Registration Fee through check or Venmo @AshtynGiles

Step 4: Go to the Website

Visit: missironcountyut.com

From there, you'll begin the official Miss America registration process.

Step 5: Create Your Miss America Account

- Click "Miss Club America Account"
- Follow the prompts to create your account
- Complete all required registration information

Step 6: Join Club America

- During registration, you'll be prompted to join Club America
- Cost: \$49.99/year
- This is required to compete

Step 7: Check Your Email

After registering, you will receive:

- A confirmation/receipt email (Club America)
- An overview of the Miss America Organization
- Your Delegate Agreement/Contract

IMPORTANT:

- Screenshot your Club America receipt, registration confirmation & Spotfund Account
- Submit through the google form under "Receipts & Screenshots"

Step 8: Confirmation

You'll receive a text message once your registration is complete. You'll also get a welcome email from Miss America.

Need Help?

If you get stuck at any point, please email Tawna Marriott tawnalee@gmail.com with any questions. We are here to help you!



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Fundraising 101

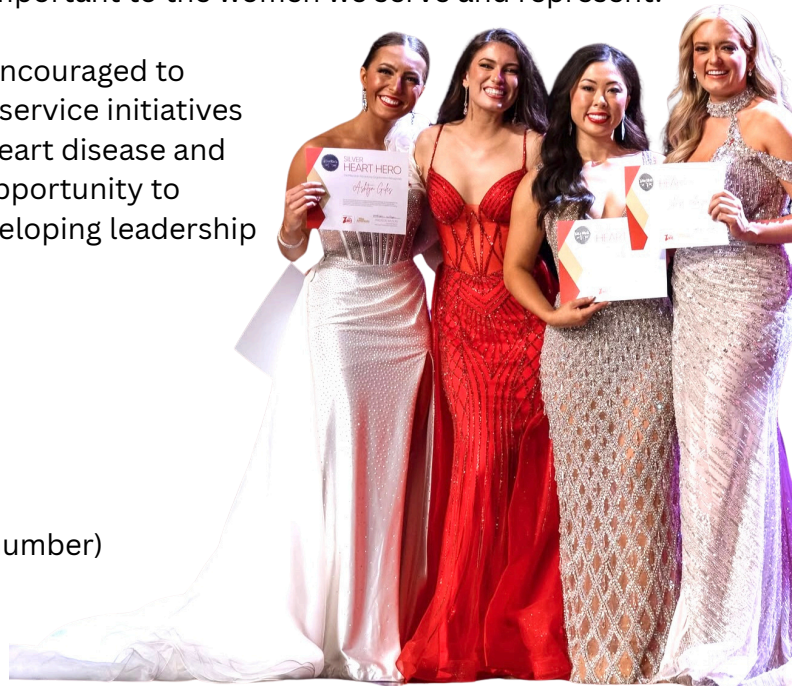
Miss 2027
America's
Scholarship Foundation

x

American Heart Association.
Go
Red
for women.

The **Miss America Opportunity** proudly partners with the **American Heart Association (AHA)** to promote heart health, service, and community impact. Heart disease is the **#1 killer of women in America**, making this cause especially important to the women we serve and represent.

As a titleholder or contestant, you are encouraged to support this mission by participating in service initiatives and fundraising efforts that help fight heart disease and stroke. This partnership gives you the opportunity to make a meaningful difference while developing leadership and advocacy skills!



Setting up your spotfund account:

1. Go to spotfund.com
2. Click "Start a Fundraiser"
3. Create an account (email or phone number)
4. Add a title (ex: "[Your Name] ")
5. Write a short description about why you're supporting heart health
6. Set your goal (minimum: \$30)
7. Upload a photo of you
8. Share your link on social media, with friends, and family

Fundraising Ideas:

- Share your Spotfund link on Instagram stories/posts with a personal message
- Host a small bake sale or treat sale
- Partner with a local business for a giveback night
- Do a "\$5 from 6 friends" challenge

Fundraising Requirement:

Each contestant is asked to raise a minimum of \$30 for the American Heart Association. This is a small but meaningful way to contribute to a larger cause and show your commitment to service. If you already have made a spotfund from last year it SHOULD carry over. One spotfund per candidate.



Miss Iron County

Community Service Initiative

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COMMUNITY SERVICE INITIATIVE (CSI)

Your Community Service Initiative (CSI) focusses on the **SERVICE** point of the crown. It is a cause you are passionate about and will represent throughout your time as a contestant and potential titleholder. It should reflect who you are, what you care about, and how you want to make a difference in your community. You may also design your own program for your community or state.

Your CSI will play an important role in your interview, onstage presence, and overall personal brand. While it does not need to be fully developed now, we encourage you to begin thinking about causes that are meaningful to you and how you might get involved.

Questions & Elements to Consider:

1. What is the problem?
2. What is the negative impact of that problem?
3. What are you doing personally to help you solve that problem?
4. What national organization are you going to partner with that is also dedicated to solving that problem?
5. What is the focus are of your CSI?
 - a. Legislative
 - b. Financial
 - c. Call to action
 - d. General education
 - e. Awareness

Resources for Brainstorming:

1. JustServe.Org
2. engage.pointsoflight.org
3. Previous local, state and national titleholders

Remember that this is **YOUR** message that you will carry and advocate for throughout your year of service!

We will dive deeper into developing and refining your CSI during our CSI & Personal Branding Workshop on **May 4th**, where you will receive guidance, ideas, and tools to help you confidently share your message.



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Marketing Plan

MARKETING PLAN

For personal use and preparation only - **this will not be submitted with contestant paperwork**. Each contestant is encouraged to develop a marketing plan that overviews her goals and strategies for her titleholder term if crowned. The local judging panel will be encouraged to ask contestants about their marketing plans in the Private Interview. Miss Iron County will present her marketing plan to the State Executive Director at their first official meeting after the competition. It will serve as a roadmap for her year of service and ensure consistency, focus, and accountability in achieving her goals. When developing a marketing plan, contestants should be able to clearly answer the following questions:

- What do you hope your legacy as Miss Iron County will be?
- What does success look like in regard to your initiative and other goals as Miss Iron County?

Additionally, a strong marketing plan should include the following:

Personal Brand Positioning:

- Personal mission statement that concisely defines who you are, your values, and what you aim to achieve as Miss Iron County.
- Identify 3-5 attributes that set you apart and uniquely qualify you for a titleholder role.
- Explain how your personal brand is in alignment with – and can advance – Miss America's mission of empowering women to lead.

Community Service Initiative:

- Clearly outline the cause you are advocating for and its statewide relevance.
- List specific SMART (i.e., Specific, Measurable, Achievable, Relevant, and Timely) goals for the titleholder term.
- Demonstrate past and ongoing efforts that showcase sustainability and passion.
- Name key partners in furthering your initiative's impact and how you plan to develop/strengthen those partnerships.

Communication Strategy:

- Showcase a consistent narrative and voice that aligns with the Miss America brand.
- Define a social media content strategy and engagement goals for building/maintaining an active online community.

Long-Term Vision:

- Identify how you plan to use the Miss Iron County title as a platform for lasting impact.
- Explain how the Miss Iron County Opportunity fits into your future personal and/or career goals.



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Headshots

Headshots are an important part of your Miss Iron County experience and play a key role in the judges' first impression of you!

WARDROBE & STYLING:

You are welcome to wear any color that you feel confident and beautiful in. Choose something that reflects your personal style and photographs well! (Shein, TJ Maxx, Amazon)



SPECIAL OPPORTUNITY:

We are so excited to partner with Rochelle Ashley Photography, who is offering an exclusive discount for Miss Iron County contestants to receive a personalized color analysis to help you determine which colors photograph best on you.

Rochelle will also be going over:

- Headshot preparation
- Makeup tips
- Styling guidance

...during our CSI & Personal Branding Workshop on May 4th. This workshop is optional but highly encouraged, as it will help you feel confident and fully prepared for your photos.

HEADSHOT DAY DETAILS:

- **Hair & Makeup:** Soft glam is recommended for a clean, polished look on camera
- **Jewelry:** Optional, but encouraged to add a touch of personality and elegance

- Date: June 9th
- Start Time: 3:00 PM
- Where: Studio On Main
- Scheduling: Time slots will run every 5 minutes

Once contestants are officially confirmed, a sign-up sheet will be sent out for you to select your time slot. We can't wait to see you shine in your headshots, this is such a fun and exciting part of your experience!



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Pageant Day Checklist

Please try everything on, try different hair and make-up styles and colors to find out what showcases you the best
ALWAYS have a 2nd clothing item on hand. We have seen zippers break or dresses split a seam, so be prepared!

INTERVIEW:

Outfit: Business Interview Attire: Dress, jumpsuit, pantsuit.

Hair: Up or down, clean, in place

Shoes: Clean, open or closed toed allowed

Jewelry: (Optional)

Make-up Done: Soft glam

PAGEANT NIGHT:

Make-up: Make sure that your make up is heavier as you will be under lights and you do not want to look washed out.

HEALTH & FITNESS:

Outfit: Red Rebel Wear

Shoes: White Tennis Shoes

Socks: No show or ankle

Hair: Down or sporty

Jewelry: Earrings studs, rhinestones, OK

TALENT:

Outfit: Costume/Outfit

Shoes: Use whatever compliments your talent

Hair: Appropriate for talent

Make-up: Appropriate for talent

Jewelry: Optional

Instrument/Prop

EVENING GOWN:

Outfit: Gown (2) Have an extra, just in case

Shoes: Match Gown or use, tan or silver

Hair: Appropriate for Evening Gown

Make-up: Appropriate for Evening Gown

Jewelry: Earrings, (Necklace/bracelet optional)

OTHER:

*Hair Ties

*Hair Spray

*Sewing Kit

*Hair pins

*Deodorant

*Personal

*Lotion

*Safety Pins

*Water/snacks

*Personal Hygiene Products

*Medications

*Medical devices (Inhaler, etc.)

*Extra Close-up Mirror

MAKE-UP:

*Lipstick/Gloss

*Blush

*Eyeliner

*Foundation

*Contour

*Eye Lashes (opt)

*Vaseline (teeth)

*Eyeshadow

*Lip Liner (opt)

*Face Powder

*Moist towelettes

*Make-up Remover

EXTRAS:

ALL ITEMS (with the exception of interview items) should be loaded into the dressing rooms on Friday, August 14th at our dress rehearsal. This rehearsal is **CLOSED** and is for the contestants, stage crew, lighting and sound managers. **NO EXCEPTIONS.** Parents may help to load the dressing room but must promptly leave.

OTHER SUGGESTIONS:

Clean and shaped eyebrows (age appropriate)

Clean and done nails/feet - Neutral color or French manicure

Spray Tan - BRONZE TANS discount is \$5 each contestant

Laundry basket or tote for wardrobe cleanup





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Year At Glance

JANUARY	FEBRUARY	MARCH
13 TH PAROWAN BDAY TBD SERVICE PROJECT	TBD VALENTINES DAY TBD AHA FUNDRAISER EVENT	TBD CEDAR CITY STAR SEARCH MISS UTAH SPRING WORKSHOP
APRIL	MAY	JUNE
	TBD SPRING FIESTA TBD MISS UTAH/TEEN SEND OFF 25 TH MEMORIAL DAY MISS UTAH TEEN	TBD SUMMER GAMES OPENING CEREMONIES MISS UTAH WATER FESTIVAL
JULY	AUGUST	SEPTEMBER
4 TH OF JULY PARADE JULY JAMBOREE RENAISSANCE FAIR PIONEER PARADE BACK TO SCHOOL CLOTHING DRIVE	9 TH MOONWALK 5K 15 TH MIC PAGEANT 16 TH TITLEHOLDER BRUNCH & BEGINNINGS 22 ND MUD BOG 23 RD BRANDING 7 ROYALTY PHOTOSHOOT 29 TH DEMOLITION DERBY	4 TH PRCA RODEO 5 TH PRCA RODEO & FAIR 6 TH SUNDAY EVENING PROGRAM 7 TH LABOR DAY PARADE & RODEO 12 TH CEDAR CITY HALF MARATHON 26 TH SUU HOMECOMING PARADE TBD DECORATE MAIN STREET
OCTOBER	NOVEMBER	DECEMBER
TBD VISIT COUNTY COMMISSIONERS TBD FLY IRON COUNTY TBD POWER IN PINK TBD SHEEP PARADE HOCUS FOCUS MISS UTAH TEEN FALL WORKSHOP	11 TH VETTRAN'S DAY/CC BDAY TBD CJC DWTS TBD PAROWAN XMAS PARADE TBD DOWNTOWN LIGHTING CEREMONY TBD SANTA HELPERS	TBD WREATHS ACROSS AMERICA ROYALTY XMAS PICTURES XMAS PARTY BLANKET DRIVE



Miss Iron County

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Ad Information

AD SALES: DUE JULY 16TH

Each contestant will have the opportunity to secure **\$200** worth of ad pages that will be featured in the Miss Iron County program book. These pages act as both a good luck message and an opportunity to highlight businesses, sponsors, or supporters.

HOW IT WORKS

Our sponsors, Breck & Co and Content Club, will design and create all ad pages for you to ensure they are cohesive, clean, and aligned with our brand. Your role is to gather the content and send it to us!

*Once you have secured a business or supporter, please email the following to missironcountyut@gmail.com:

- o The ad size they are purchasing
- o The exact message (ex: "Good luck, [Your Name]!" or "Proud sponsor of [Your Name])
- o The business logo (high quality if possible)
- o Photo you would like included

Please send each ad page submission in a separate email so we can keep everything organized and ensure nothing gets missed.

IMPORTANT TO KNOW

*You do not need professional photos to create ad pages. While you are welcome to use them, many ad pages are simple, meaningful, and still look beautiful without them.

This is a great opportunity to:

- Build relationships with local businesses
- Share your journey with your community
- Gain support from those who believe in you





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Ad Information

AD SALES: DUE JULY 16TH

- Each contestant **MUST** sale **\$200** worth of ads
- **Official Miss Iron County Sponsors** are not to be solicited, as they are already secured partners
- **PLEASE** use businesses **ONLY** in Iron County. If you do have a relative or frequent a business out of Iron County that would like to contribute please do so, but please **DO NOT** solicit fund from out side the county.
- The contestant that brings in the **largest amount** of fund ads will receive $\frac{1}{2}$ of their funds in a cash award.

List of Businesses:

List Check # or cash

1. _____ Size _____ \$ _____

2. _____ Size _____ \$ _____

3. _____ Size _____ \$ _____

4. _____ Size _____ \$ _____

5. _____ Size _____ \$ _____

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IMPORTANT: Once sponsorships are complete, please upload all logos and desired graphics to the Competition Program Ad Submission google form. Our digital graphic team will make the ad page for you!